

How To Post On Facebook To Get Results

By

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You Can Contact Me On Facebook

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Why Post on Facebook?



Facebook posting can take time and effort why bother? With all the fake profiles and auto posters is it worth taking the time to post? It is not as easy to get traffic to our sites from Facebook as it used to be. So why spend time posting?

Your pages and profile can still generate Organic Traffic. Facebook is still a good place to get free targeted traffic. The more you stay engaged the more people see what you post. The more people who see what you post the more traffic you can get.

I am going to give you some ideas on what to post to get the most engagement.

Most of these ideas work as well on a business page as they do on your personal profile. If you have a business page you want to get going these posts are ways to help do that

Let Your Friends Meet Your Friends

Get people to talk about themselves. Always include a picture with these posts as it makes your post get noticed in News Feed,

- Post your Facebook Page in the comments and tell us what it is about.
 - I would love to visit your website or blog. Post the link in the comments.
 - How long have you been on Facebook?
 - How many friends do we have in common?
 - If you are on twitter post your username below so we can follow you.
 - If you are on Google+ post your profile link below so we can follow you.
 - If you are on Pinterest post your profile link below so we can follow you.
 - Has anyone ever used _____?
 - Post a picture of your four-legged friend or any other pet you have in the comments?
 - I am trying to _____ any advice?
-

Post Pictures With Quotes!

Get a photo and add a quote to it then post it to your newsfeed.

It is good to say something about the picture and quote when you post it. You can also add just a picture and ask, "What quote would you add to this picture."

Easy place to find quotes

<http://www.inspirational-quotes.info/>

<http://www.thinkexist.com/>

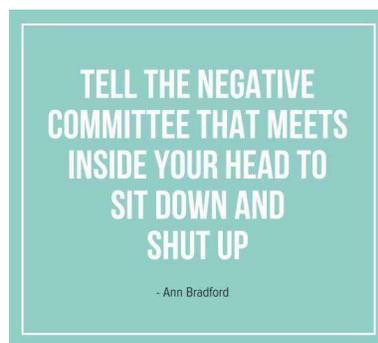
<https://www.brainyquote.com/>

<https://www.briantracy.com/blog/personal-success/26-motivational-quotes-for-success/>

<https://www.passiton.com/inspirational-quotes>

<https://www.goodreads.com/quotes/tag/inspiration>

Use Canva or picmonkey to add the quote to an image.



When you add the quote in the bottom corner add your website.



Put it in smaller letters without the HTTP://. Use just the name of the website.

Do this on all the images you post on Facebook. It is easy to do on Canva. (If you do not know how to do this contact me on Facebook and I will be glad to show you.)

Take several images that you have already used. Add them as slides in a video and post it on Facebook and Youtube.

Let People Know You Are Real

With all the fake profiles on Facebook people want to know you are real.

Make sure you have a picture on your profile.



Whatever you use on one profile make sure you use it on all your social media profiles.

That is called branding. It helps people to get to know you.

Fill out your profile. Leave a link back to your website in your profile. Check out my profile to see an example

If you just put in the link it will not work. You have to add a little information about yourself along with the link.

On your profile Picture in your description leave a link to your website. **Click my profile picture above to see an example**

Let them know what is going on in your life.

On your business page this might not be appropriate, but you can always let them know what you are planning or what is coming up.

- Make a post saying good morning to everyone.
- Make a post saying goodnight to everyone.
- If you are going to be off Facebook for a few days let people know.
- If something exciting is happening let people know.
- You go to a restaurant to eat lunch then check in and post a picture of what you ordered.
- Show a picture of where you work even if it is a home office. It does not have to be an outside picture that is identifiable it can be inside of your office space
- Show a picture of your coffee cup if you have a special cup.
- Anything that helps them connect with you as a person.

Talk About Your Niche.

Ask Questions.

Targeted Questions is and has been one of the easiest ways to get people involved. **Make sure the answer is easy.**

Questions that people have a definite opinion about or that the answer is short are best.

In these post replace the blank space use something from your Niche. For instance if you own a restaurant the first one could be, "What frustrates you when eating out?" If you want to talk about coffee. "What do you like best about drinking coffee?"

- What frustrates you when _____?
- What do you like best about _____?
- When was the last time you _____?
- What book about _____ is your favorite?
- What is your blog about _____ ?
- What one thing about _____ would you like to know more about?

Have Fun!

Laughter is the best medicine. Make people smile or laugh. Providing good content is important but remember this is social media and people are on here to be social so have fun with it.

You can take a poll. Have pre-written answers and have them answer with a letter or number.

Show short funny videos.

Show animals doing things that will make you laugh

Sample Questions.

- What is your favorite movie?
- What is your favorite book?
- What was the last thing that made you smile?
- Coffee or Tea in the morning?
- Cream or sugar in your Coffee or Tea?
- If you had a superpower what would it be?
- Which famous person did you meet?
- What season is your favorite?
- I like Summer or Winter best?
- What vacation you took was your favorite?
- If I could take any Vacation I would go where and do what?
- Which app on your phone is your favorite?
- What is your favorite city?

- Do you like dogs or cats most?
- If you could have dinner with anyone (living or dead) who would it be?
- Where is your favorite place outside in nature?
- You like to sleep late or get up early?
- Do you go to bed before 10pm or after 10pm?
- Do you work from home?
- Do you like where you work?
- What is the funniest thing that happened to you at work you can talk about?
- When you laugh do you laugh can everyone hear you?
- Post the last picture you took on your phone

Find a funny quote and add it to an image.



Find a funny image and add a caption on the image.



Post a funny picture and ask people to leave a caption.



Give Help To Your Readers

Give a quick tip on how to solve a problem that people have. The problem you help solve depends on your niche.

Some generic ones are

- A computer shortcut you learned that helped you.
- How to take a screenshot.
- A new site you found and what it does.

It needs to be a tip that they do not have to go to another site to get the information. A short self-contained tip you post on your timeline with no external links. It can be a summary of a blog post you read.

Post a video tip on something you learned or that would help your readers.

Remember not everyone has learned what you have already learned. Many of your readers are still struggling with the basics.

Post A Video

Videos are one of the best things to use right now and are only going increase in importance. It is easier to get a video shared then it is to get a post shared.

Live Videos get more attention than other post right now. It also helps people to connect to you and to see you are a real person not just a profile or page.

Videos do not have to be professional or edited.

That is one of the beauties of Live Videos. Short, simple and easy to do. All you need is a phone that can record a video and connect to Facebook

There are a lot of tools out there to help you make your lives better but simple is better.

If you start doing regular videos investing in things like a lapel mic and a wide-angle lens for your phone is a good idea. They sell for less the \$20 on Amazon. They are not essential, and you can still make great live videos without them.

You do not even have to put your face on it. You can do a video that is a series of screenshots and upload it.

Post Interesting Articles.

The thing you want is interaction with friends. Posting an interesting article you found helps get that started. Ones that have a number involved seem to work the best.

- 10 Foods that are not good for you.
- 5 Ways to Get Traffic To Your Site.

Just make sure that it is not an affiliate link and that it is an easy page to get to.

The best ones of these to post are your own articles on your own site.

If you have not written an interesting article you want to post then a simple Google search will help you find ones that you can use. This works with any niche.

When you post an article ask a question.

- "What do you think?"
- "Which of these 5 do you use?"
- "Do you think this article/post is right?"

Curiosity Drives Traffic

Post just enough to get people interested and tell the rest of the story on the blog.

Tell the story without telling everything. Make people want to click to find more.

Example: "I was walking down the street and just as I turned the corner..."

Do not mislead people or trick them as it will backfire on you and you will very quickly lose readers that you will not get back.

The other day I was reading something, and you will not believe what I found (add link)

I know about one of these but the other one I have not heard of (add link)

News Flash Post



You niche may not have fast-breaking hot new flashes but there is always new thing coming up you can post about.

You can also use Google alerts to let you know of news or new things coming up.

You can set up Google Alerts and it will let you know when something is mentioned about the Alert. It is a great way to get good information to post.

<https://www.google.com/alerts?>

Give Something Away

Hold a contest and give something away.

Things to give away

- Video Training
- Cheat Sheets
- Worksheets
- eBooks
- Email series that does training
- Promo Code
- Free Chapter to your book

There are many places you can buy inexpensive gifts to give away or hold contest with. For less than \$100 you can buy a travel package to give to someone in a contest.

To know it is worth spending \$100 depends on how much money a contest brings in. Contest tend to be lower cost per action than running ads do.

So before running a \$100 ad you might try a \$100 giveaway.

A contest instead of a straight giveaway in many instances will draw more traffic.

Make sure it requires a name and email to enter.

A contest is a fun way to get your audience engaged and you don't have to give away anything too expensive.

Make sure your giveaway is related directly to your business. You can do a Timeline Contest or that requires a name and e-mail to enter. And make sure you use Facebook to promote a contest that you are having somewhere else, like Instagram.

Post, Post, Post,

I hope you learned something. These are ideas and post that have worked for me and are working for other people.

If you use them you will see the difference in the number of friends you have, the number of people who interact with, and the amount of traffic you can get to your website.

One of the keys is how often to post. I will be sending out a follow up free eBook with exactly that information.

If you are on my mailing list watch your emails.

If you are not on my mailing list then contact me and I will be glad to add you

Let's Connect on Social Media

Here are some of my Social Media profiles. Feel free to send me a contact request or follow. If you contact me and let me know I will return the favor.

[Google+](#)

[Facebook](#)

[Twitter](#)

[Pinterest](#)

[Instagram](#)

[YouTube](#)

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